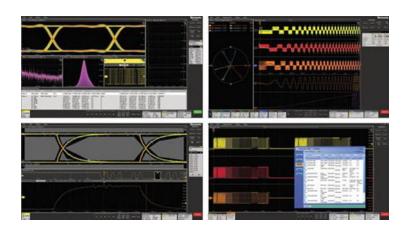


MSR# 070-2025 16 August 2024 Mainstream Scopes/Tektronix Direct & Indirect Sales China Region Only

MSO5B, 6B SERIES ULTIMATE BUNDLE PROMOTION PROGRAM

Get maximum application analysis value for your 5B, 6B Series



Program Duration:

Program Start: 16 August 2024Program End: 31 December 2024

Program Summary:

Tektronix will provide a 1-year subscription to a complete suite of application software when purchasing any 5, 6 Series Oscilloscope. By adding the Ultimate Bundle to your instrument purchase, you will receive up to \$15,600 in savings and ensure that you will have the proper application capabilities for any measurement challenges that lie ahead.

How It Works:

When a customer purchases (either directly from Tektronix or through authorized partners) one of the following oscilloscope nomenclatures:

5 Series:

MSO54B 5-BW-350	MSO56B 5-BW-350	MSO58B 5-BW-350
MSO54B 5-BW-500	MSO56B 5-BW-500	MSO58B 5-BW-500
MSO54B 5-BW-1000	MSO56B 5-BW-1000	MSO58B 5-BW-1000

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6 Series:

MSO54B 5-BW-2000	MSO56B 5-BW-2000	MSO58B 5-BW-2000
MSO64B 6-BW-1000	MSO66B 6-BW-1000	MSO68B 6-BW-1000
MSO64B 6-BW-2500	MSO66B 6-BW-2500	MSO68B 6-BW-2500
MSO64B 6-BW-4000	MSO66B 6-BW-4000	MSO68B 6-BW-4000
MSO64B 6-BW-6000	MSO66B 6-BW-6000	MSO68B 6-BW-6000
MSO64B 6-BW-8000	MSO66B 6-BW-8000	MSO68B 6-BW-8000
MSO64B 6-BW-10000	MSO66B 6-BW-10000	MSO68B 6-BW-10000

They will receive one **5-ULTIMATE-1Y** license for 5 Series Oscilloscope or **6-ULTIMATE-1Y** license for 6 Series Oscilloscope for free!

Terms and Conditions:

- Direct customer quotes and orders with a qualifying scope may add 5-ULTIMATE-1Y or 6-ULTIMATE-1Y with a 100% discount.
 - o Authorized channel partners may submit orders to Tektronix to fulfill end user requests; these orders will also receive 100% discount on **5-ULTIMATE-1Y**.
 - o Proof of customer invoice for qualifying scope with serial number and end user details must be provided to receive the discount.
 - Authorized channel partners may fulfill the qualifying scope from their stock <u>or</u> on a back-to-back order to Tektronix.
- This program may be combined with other sales promotion/programs, including Education, contracts, etc.
- Customer purchase orders and/or partner fulfilment requests must be received between the start and end dates indicated on this MSR.
- Tektronix reserves the right to change or cancel this program at any time. Tektronix will advise distributors 30 days in advance of program changes or cancellation.

Marketing Activities:

The program will be promoted on the Tektronix website.

Contacts:

- Mainstream Marketing: Chris Loberg (<u>Christopher.j.loberg@tek.com</u>)
- China 5&6 Series Business Owner: Ocean Yu (ocean.yu@tektronix.com)

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